

Ari Ross

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EDUCATION

Medill School of Journalism, Northwestern University, Evanston, IL

June 2017

Bachelor of Science in Journalism with a double major in Economics and an Integrated Marketing Communications Certificate

BROADCAST & JOURNALISM EXPERIENCE

Monroe College, Sports Information Director/Play-by-Play Broadcaster, Bronx, NY

July 2018 – Present

- Serve as the primary media contact for the Monroe College Express, performing various media relations tasks including writing game recaps and press releases, updating and maintaining the Express' website and social media accounts, keeping up-to-date statistics and graphic design.
- Oversee and maintain a staff of student-workers and interns for various day-to-day and game day operations tasks
- Broadcast the Monroe College Mustangs' football, men's and women's soccer, volleyball, men's and women's basketball, softball and baseball teams on the Monroe Mustangs' Sports Network.

Assistant Sports Information Director/Play-by-Play Broadcaster (October 2017 – June 2018)

- Served as the primary media contact for the Monroe College Express and the secondary media contact for the Monroe College Mustangs, performing various media relations and game day operations tasks

Atlantic 10 Conference, Men's Basketball Tournament Media Volunteer, Brooklyn, NY

March 2019

- Helped out with various aspects of the 2019 Atlantic 10 men's basketball tournament including press row setup, statistics distribution and press conferences.

Sioux Falls Canaries, Broadcast/Media Relations Assistant, Sioux Falls, SD

March 2017 – September 2017

- Broadcasted pre-and post-game and three innings of all Canaries home games and select road games
- Wrote game stories and press releases, put together and distributed game notes, stat-packs and lineup cards, updated social media and the Canaries' website and various other media relations tasks.

89.3 FM WNUR Sports, Broadcaster, Evanston, IL

September 2013 – May 2017

- Broadcasted live Northwestern sporting events as play by play, color commentator and sideline reporter
- Engineered game broadcasts from Lakeside Studios, running the sound board and playing commercials
- Co-hosted weekly talk shows including Stats are for Losers and The SportsVoice

Web Editor-in-Chief (April 2016 – March 2017)

- Managed the WNUR Sports website including sending out weekly budgets, writing, editing and scheduling content

Social Media Director (March 2015 – April 2016)

- Managed the Facebook and Twitter accounts; posted breaking news, articles and coordinated live tweeting games.

SportsVoice Producer (April 2014 – March 2015)

- Produced a weekly Northwestern sports talk show, selected co-hosts and put together a run-down

Northwestern News Network Sports, Reporter & Anchor, Evanston, IL

September 2013 – May 2017

- Cut highlights, filmed and reported stories and wrote scripts/ for each weekly show.

Northwestern Studio N/Big Ten Student U, Broadcast Operations, Evanston, IL

September 2013 – May 2017

- Set up, operated and took down cameras and technical equipment before, during and after games
- Ran Expression, Blackstorm and Camera Shading systems as part of Northwestern's videoboard operations

Sports Illustrated, Reporting Intern, New York, NY

January 2017 – March 2017

- Wrote, edited and fact checked Sports Illustrated's weekly print magazine for publication

Battle Creek Bombers, Play-by-Play Broadcaster/Media Relations, Battle Creek, MI

May 2016 – August 2016

- Broadcasted all the Bombers' home and away games via Northwoods League TV and the Bombers' UStream page

ADDITIONAL EXPERIENCE

Cleveland Browns, Football Operations Intern, Berea, OH

June 2013 – August 2013

- Set up, ran and took down training camp operations including the sound system and Friends and Family area.

SKILLS

Languages: Proficient in Hebrew, basic knowledge of Spanish and Portuguese

Computer: Knowledge of Adobe Audition, Photoshop, Premiere and InDesign, CBS StatCrew, PrestoSports

Social Media: Facebook, Twitter, LinkedIn